

9.43. Financial Literacy Centres - Report for the quarter ended December 2012

Sl. No.	District	Location (Metro, Urban, Semi-Urban, Rural)	Address	Date of Start of functioning	Name of the Bank	No. of persons availing indoor services during the quarter	Cumulative No. of persons availing indoor services during the year	No. of outdoor activities undertaken during the quarter	Cumulative No. of outdoor activities undertaken during the year	Types of outdoor activities undertaken during the quarter	No. of persons participated in outdoor activities during the quarter	Cumulative No. of persons participated in outdoor activities during the year
1	Trivandrum	Kattakkada (Semi Urban)	Federal Ashwas FLCC, Malankara Bhavan Choontupalaka, Kattakada P.O, Trivandrum	28.03.2012	Federal Bank	20	53	17	35	Financial Literacy & Awareness classes	1226	1473
2	Trivandrum	Trivandrum Corporation (Urban)	FLCC, C/o. IOB RSETI, Forest Office Lane, TC -14/1609, Vazhuthacaud, Trivandrum	10.02.2011	Indian Overseas Bank	189	1254	16	76	Awareness camps and Financial Literacy classes	198	1307
3	Kollam	Kollam Corporation (Urban)	FLCC, Indian Bank Towers, Main Road, Kollam	09.06.2011	Indian Bank	40	1507	2	17	Financial Inclusion Awareness Campaign	65	421
4	Pathanamthitta	Ranni (Rural)	Federal Ashwas FLCC, Catholic Centre College Road, Pazhavangadi P.O, Ranni, Pathanamthitta – 689 673	09.04.2012	Federal Bank	25	55	5	13	Financial Literacy & Awareness classes	122	741
5	Pathanamthitta	Semi Urban	SBT- FLCC, Lead Bank, SNDP Yogam Bldg. Near Collectorate, Pathanamthitta	01.05.2011	State Bank of Travancore	90	309	33	66	Meetings, Counselling ,etc.	1516	2771
6	Alappuzha	Alappuzha (Urban)	Federal Ashwas FLCC, Gandhi Smaraka Grama Seva Kendram, Ambazhayil Bldg., Alisseri P.O., Civil Station Ward, Alappuzha – 688 001	15.01.2010	Federal Bank	20	197	6	16	Financial Literacy Programmes	173	377
7	Alappuzha	Mararikulam (Semi Urban)	Federal Ashwas FLCC, Gandhi Smaraka Grama Seva Kendram, S.L. Puram P.O., Alappuzha – 688 523	11.01.2010	Federal Bank	8	13	39	52	Financial Literacy Classes for SHGs	705	886
8	Alappuzha	Kuttanad (Rural)	Federal Ashwas FLCC, Gandhi Smaraka Grama Seva Kendram, Kuttanad Sub-Centre, Vezhapra, Ramankary P.O., Alappuzha	10.02.2010	Federal Bank	20	102	8	29	Financial Literacy Programmes	725	1286
9	Alappuzha	Semi Urban	SBT - FLCC, Aryad Block Panchayat Building, Kalavoor P.O. Alappuzha – 688 522	01.05.2011	State Bank of Travancore	37	107	15	69	Meetings, Counselling ,etc.	1290	2140

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10	Kottayam	Pala (Semi Urban)	Federal Ashwas FLCC, Sreevardhan Bldg. Near Alphonsa College, Arunapuram P.O, Pala, Kottayam – 686 574	17.05.2012	Federal Bank	2	15	5	6	Financial Literacy Programmes	396	738
11	Kottayam	Semi Urban	SBT - FLCC, Jawahar Bala Bhavan, Thirunakkara, Kottayam – 686 001	01.05.2011	State Bank of Travancore	136	432	12	51	Meetings, Counselling ,etc.	362	1999
12	Idukki	Thodupuzha (Semi Urban)	Federal Ashwas FLCC, TM/98A/28, Aniyaveetil Bldg., Vengallur P.O Thodupuzha, Idukki - 685608	28.01.2012	Federal Bank	19	30	18	27	Financial Literacy Programmes	433	685
13	Idukki	Nedumkandam (Semi Urban)	FLCC, C/o. Union Bank of India RSETI, Block Panchayat Bldg, Nedumkandam, Idukki - 685553	19.03.2011	Union Bank of India	The FLC counselor resigned. Bank is in the process of appointing a new counselor. Hence no activities reported for the current quarter.						
14	Ernakulam	Urban	Union Bank FLCC, I Floor, Union Bank Bhavan, A.M.Road, Perumbavoor, Ernakulam – 683 542	19.03.2011	Union Bank of India	179	1515	2	9	Awareness class on FLCC, Entrepreneurship awareness programme.	165	292
15	Ernakulam	Semi Urban	Union Bank FLCC, Block Panchayath Building, Perumpilly, P.O. Mulanthuruthy, Ernakulam - 682314	09.11.2012	Union Bank of India	13	30	2	5	Entrepreneurship awareness campaign by KITCO	90	111
16	Ernakulam	Semi Urban	Union Bank FLCC, Block Panchayath Building, Kusumagiri, P.O. Kakkanad, Ernakulam - 682030	14.11.2012	Union Bank of India	17	26	1	4	Awareness on Banking Products & Services, Awareness on FLCC	58	102
17	Ernakulam	Mookkannoor (Semi Urban)	Federal Ashwas FLCC, Pala Junction, Mookkannoor, Ernakulam	27.04.2012	Federal Bank	38	110	9	27	Financial Literacy Programmes	563	976
18	Ernakulam	Kothamangalam (Semi Urban)	Federal Ashwas FLC, Bishop House, Kothamangalam, Ernakulam	04.09.2012	Federal Bank	19	24	13	14	Financial Literacy Programmes	565	866
19	Thrissur	Thrissur Town (Urban)	AMULYA FLCC, DIC Campus, Near District Collectorate, Ayyanthole, Thrissur	19.11.2010	Canara Bank	74	199	49	103	Awareness programmes conducted in meetings by Blocks, Panchayats, Village Offices, Trainings at RSETI, Government Centres, Agricultural College, Veterinary College & Agricultural University.	2363	4303

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20	Thrissur	Irinjalakkuda (Semi Urban)	FAFLC, Social Action Forum, Chathakunnu, Irinjalakkuda, Thrissur	15.11.2012	Federal Bank	4	4	8	8	Financial Literacy Programmes	115	115
21	Palakkad	Chittur (Rural)	Federal Ashwas FLCC, Vision India Foundation Trust, Chittur, Palakkad	03.03.2012	Federal Bank	15	37	4	19	Financial Literacy Programmes	58	227
22	Palakkad	Palakkad Town (Urban)	AMULYA FLCC, Room No. 17; ASR Plaza; Opp. Priyadarsini Theatre, RS Road, Palakkad - 678 001	19.11.2010	Canara Bank	80	216	16	41	BLBC Meeting, RSETI Visit, DLRC Meeting, EDP Training in Coir Board. BLBC Meetings, DLRC Meetings, EDP training programme, RR camps, Visits to Panchayath, Municipalities, Resident Assn. Meeting.	616	1521
23	Malappuram	Chungathara (Rural)	Federal Ashwas FLCC, Eranad Development Society, Near St. Mary's Church, Chungathara P.O., Malappuram – 679 334	03.04.2012	Federal Bank	9	25	13	43	Financial Literacy & Awareness classes	227	529
24	Malappuram	Malappuram Town (Semi Urban)	AMULYA FLCC, 2nd Floor; Vareekodan Building; Jubilee Road, Malappuram	19.11.2010	Canara Bank	93	181	28	53	Meetings, Classes on Banking, and related matters, BLBC meetings, DLRC meetings, etc	2090	3326
25	Kozhikode	Balusseri (Semi Urban)	AMULYA FLCC, Room No: 21, Jaya Arcade, Post Office Road, Balusseri, Kozhikode – 673 622	19.11.2011	Canara Bank	501	642	15	35	Industrial Motivation Camp conducted at Ulliyeri village. Visited Karumala village and collected details of cases for revenue recovery. Interaction with SGSY beneficiaries at Balusseri block. Women empowerment programme at VHSC Balusseri. RSETI Kozhikode Visit. Class at RSETI Kozhikode. Seminar on FL at Ulliyeri.	1555	2855
26	Kozhikode	Perambra (Rural)	FAFLC, Kozhikode Road, Perambra, Kozhikode	27.10.2012	Federal Bank	10	10	8	8	Financial Literacy Programmes	257	257
27	Wayanad	Kalpetta (Semi Urban)	Federal Ashwas FLCC, Kainatty Arcade, Kanatty Junction, Kalpetta North PP, Wayanad	28.05.2010	Federal Bank	17	28	21	35	Financial Literacy Programmes	404	596
28	Wayanad	Sulthan Bathery (Semi Urban)	Federal Ashwas FLCC, Shreyas P B No.77, Sulthan Bathery, Wayanad – 673 592	18.02.2012	Federal Bank	4	7	3	12	Financial Literacy Programmes	298	687

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29	Wayanad	Sulthan Bathery (Semi Urban)	AMULYA FLCC, Sulthan Bathery, Wayanad	19.11.2011	Canara Bank	42	292	9	37	Gothriyothi Literacy mission, Panchayat Vikasna Seminar, CDS anniversary at Sultanbathery. Attended the Zero Budget Farmers forum conducted by Gandhi Peace Foundation. Actively participated in One Family One Account Campaign in Wayanad.	1470	3154
30	Kannur	Pilathara (Rural)	Federal Ashwas FLCC, Kairos, Holy Spirit Convent, Pilathara, Kannur - 670 501	14.03.2012	Federal Bank	7	44	18	32	Financial Literacy & Awareness classes	1161	1707
31	Kannur	Rural	FLCC, Door No.PPI 262/M.N.O.P, First Floor, Surag Bldg, Podikundu, Pallikkunnu P.O, Kannur - 4	26.09.2011	Syndicate Bank	51	583	85	303	Visiting Research Institutes	4284	6844
32	Kasargod	Rural	FLCC, KMC VI 43 C Anangoor, Kasargod	27.09.2011	Syndicate Bank	79	775	69	386	Visiting agricultural fields, Krishi Bhavans etc.	1886	4813
33	Kasargod	Chittarikkal (Rural)	Federal Ashwas FLCC, 1st Floor, St. Thomas Church Shopping Complex, Chittarikkal P.O, Kasargode	05.07.2012	Federal Bank	93	200	4	9	Financial Literacy Programmes	542	892